



Llywodraeth Cymru  
Welsh Government

[www.llyw.cymru](http://www.llyw.cymru)  
[www.gov.wales](http://www.gov.wales)

## Safonau'r Gymraeg

## Welsh Language Standards

Mike Hutchings

16 Rhagfyr - December 2015

## Cyflwyniad Introduction

Mae Llywodraeth Cymru yn darparu gwasanaeth cyfathrebu a gwybodaeth ddwyieithog yn barod.

Welsh Government already provides a bilingual communication and information service.

# Safonau'r Gymraeg - Canllawiau Welsh Language Standards - Guidance



## Heriau Challenges

- Cyfryngau cymdeithasol - Social media
- E-bwletinau - E-bulletins
- Fideo - Video
- Cyfeiriadau'r we - Web addresses

## Cyfryngau cymdeithasol Social media



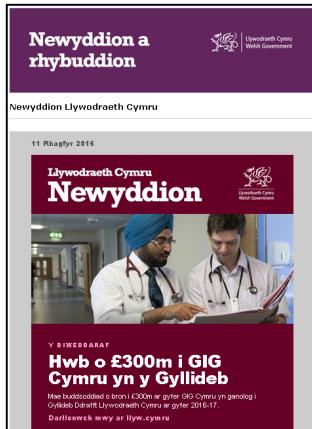
## Cyfryngau cymdeithasol Social media

Two screenshots of Welsh Government Twitter profiles. The top profile is for Carwyn Jones, First Minister of Wales (@CarwynJones), showing 3,054 tweets, 429 favourites, 22.4K followers, and 49 lists. The bottom profile is for the Welsh Government (@WelshGov), showing 8,602 tweets, 3,372 favourites, 50K followers, and 4 lists.

Un sianel  
neu ddaу

One  
channel or  
two

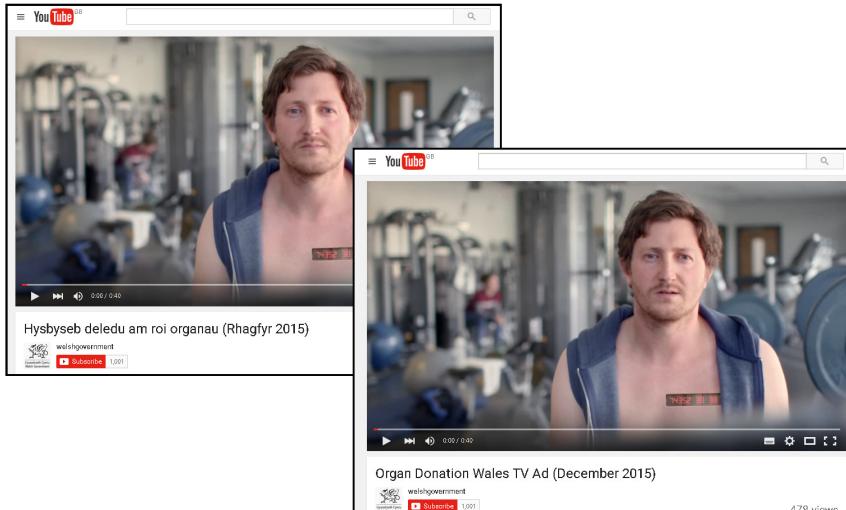
## E-bwletinau E-bulletins



## E-bwletinau E-bulletins



## Fideo Video



## Cyfeiriadau'r we Web addresses

### Saesneg - English

<http://gov.wales/?lang=en>  
<http://llyw.cymru/?lang=en>



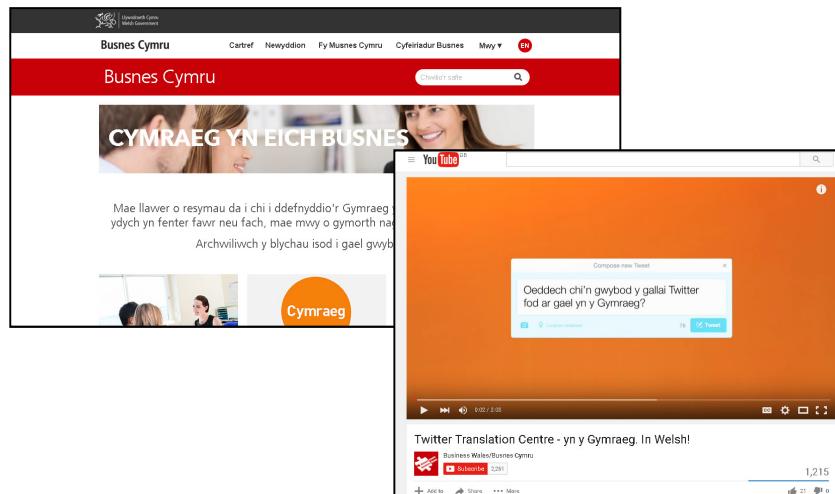
### Cymraeg - Welsh

<http://gov.wales/?lang=cy>  
<http://llyw.cymru/?lang=cy>



# Arferion gorau

## Best practice



# Arferion gorau

## Best practice

The Welsh Language Commissioner has launched a medium-sized businesses to develop their use of the Welsh language can expand your target market.

As part of the service, regional officers are available to provide:

- A booklet providing practical advice on how to use Welsh in business
- A template which allows businesses to develop Welsh needs
- Access to a free Welsh language proof reading service

**Categories**

- Businesses (175)
- Arthks (2)
- Advanced materials and manufacturing (147)

**Bobadeg**

Breeding.com create personalised books for young children using their photo and name, making them the star of the story.

**What I did**

I started breeding.com a couple of years ago. I had noticed how much my own children enjoyed seeing their name and photo in things and how they would engage more with reading if it was about them. That inspired me to create a series of books that were high quality, personalised and unique.

## Ac i orffen... And finally...

Mae cyflwyno Safonau'r Gymraeg yn rhoi cyfle i:

- Ganolbwytio ar ein cynnig cyfathrebu digidol yn y Gymraeg
- Ddarparu cynnwys mwy addas ac sydd wedi'i deilwra, yn y ffurdd mwyaf addas

Introduction of the Welsh Language Standards provides the opportunity to:

- Focus on our Welsh language digital communication offering
- Deliver more appropriate, tailored content in the most appropriate ways



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## Safonau'r Gymraeg

## Welsh Language Standards

Bethan Griffiths

16 Rhagfyr / December 2015



Paratoi at Gydymffurfio	Preparing for Implementation
<p>Bwrdd Rhaglen yn goruchwyllo'r gwaith</p> <ul style="list-style-type: none"><li>• 4 ffrwd waith:<ul style="list-style-type: none"><li>▪ CRYNO</li><li>▪ Defnydd mewnol o'r Gymraeg</li><li>▪ Ymgysylltu mewnol</li><li>▪ Cofnodion gwybodaeth ar gwsmeriaid a'u dewis iaith</li></ul></li></ul>	<p>Programme Board overseeing the work</p> <ul style="list-style-type: none"><li>• 4 workstreams:<ul style="list-style-type: none"><li>• CRYNO</li><li>• Internal Use of Welsh</li><li>• Internal Engagement</li><li>• Customer information records on language preference</li></ul></li></ul>

## Cymorth i staff / Support for staff

Y fewnnyd:

Un man canolog ar gyfer gwybodaeth a chymorth ymarferol am y Gymraeg

- Erthyglau newyddion;
- Polisiau;
- Canllawiau;
- Cysylltiadau
- FAQs.

The intranet:

One stop shop for information and practical support on the Welsh language

- News articles;
- Policies;
- Guidance;
- Contacts
- FAQs

The screenshot shows a computer screen displaying a web page titled "Safonau'r Gymraeg – chwe mis i baratoi". The page is dated 09/10/2015. It features a large "Cymraeg" watermark in the background. The main content includes sections for "Newyddion" (News), "Safonau'r Gymraeg – chwe mis i baratoi", and "Beth mae hyn yn ei olygu i ni?". There is also a "Beth sydd angen i mi ei wneud?" section at the bottom. The URL in the address bar is <http://intranet/Welsh/NewsEvents/Pages/Welsh-Language-Standards-6-Months-to-Prepare.aspx>.

<http://intranet/English/NewsEvents/Pages/Welsh-Language-Standards-6-Months-to-Prepare.aspx>

## Welsh Language Standards – 6 Months to Prepare

09/10/2015

### Welsh Language Standards – 6 Months to Prepare

On the 30 of September the Welsh Government was told which of the Welsh Language Standards will apply to us. We now have six months to prepare before the Standards become binding on March 30 2016.

The Welsh Language Standards are a set of legally binding requirements that the Welsh Language Commissioner regulates. She decides which Standards to place on which organisations named in the measure. The Welsh Government, along with the local authorities and national parks, are in round one of the roll-out of the Standards.

#### Why do we have Welsh Language Standards?

The Standards aim to improve the bilingual services that the people of Wales can expect to receive from their Government. They clearly set out what our responsibilities are in terms of providing excellent bilingual services and ensuring that the Welsh language is not treated any less favourably than the English language.

#### What does this mean for us?

It means that we will no longer have a Welsh Language Scheme from March 2016. We will be governed by the Standards alone. The Standards are well-defined and clear and set out exactly how we should be considering and using the Welsh language in work.

We all need to think about the way we answer the phone, the way we contact customers, the way we conduct meetings and events, the way we develop policy, and so much more.

#### What do I need to do?

You should familiarise yourself with the Standards at the earliest opportunity, and think-through how they will affect your day-to-day work. The Standards should also be considered at branch level. We must not wait until the 30 of March to implement them.



Safonau'r Gymraeg	
<p>Ar 30 Medi, cafodd Llywodraeth Cymru wybod pa rai o Safonau'r Gymraeg sy'n berthnasol i ni. Nawr, mae gennymch chwe mis i baratoi fel sefydliad cyn y daw'r Safonau i nym ar 30 Mawrth 2016.</p> <p>Cyfres o ffynion sy'n rhwymo mewn cyfrifiad, a reoleiddir gan Gomisiynydd y Gymraeg, yw'r Safonau hyn. Hi sy'n penderfynu pa Safonau sy'n berthnasol i'r sefydliadau a enwir yn mesur.</p>	
<p><b>Pam mae gennym ni Safonau'r Gymraeg?</b></p> <p>Nod y Safonau yn gweithio'n gwisgo'r ddiwylliadog y gall polsi Gymraeg ddilysgrif i u derbyn gwas i Lywodraeth. Mae nhw'n datgan ym'r gwas beth y ein cyfrifoldebau o ran darparu gwasanaethâu ddiwylliadog a pharol a sicrhau nad yw'r Gymraeg yn cael ei thrin ym llai ffafriol na'r Saesneg.</p>	
<p><b>Beth mae hyn yn ei olygu i ni?</b></p> <p>Mae'r Safonau'n glir a phendant ac yn nodi'n union sut y dylwm fod yn ystyried ac yn defnyddio'r Gymraeg yn ein gwylt.</p> <p>Mae angen i bob un ohonom feddwi am y modd ydym ni'n ateb y ffôn, yn cysylltu â chwrsmeriaid, yn cynnal cyfarfod ydud a digwyddiadau, yn ddatblygu polisi, a flawn iawn mwys.</p>	
<p><b>Beth sydd angen i mi ei wneud?</b></p> <p>Dylech ddarllen a deall y Safonau cyn gynted y phobis, a meddwl sut y byddan nhw'n effeithio ar y safonau a'u gwasanaethâu. Mae llawn o wybodaeth a geler i y fewnnyd gan Gymraeg Cymdeithas 'Ffurfo' sy'n credu i'r Safonau y bydd yn olynol i ni gydnhyffurfio â nhw. Dylwm ddechrau cyflwyno unrhyw newidiadau cyn gynted ag un bo modd.</p>	<p><b>Pa gynnorth sydd ar gael?</b></p> <p>Mae gan bob Grŵp dim o Gydrsylltwyr y Gymraeg, a dylech drol i'r grŵp a dylwm ddechrau gwasanaethâu na all rhoiwr llinell eu haibla. Mae llond gwladol o wybodaeth ar ddiweddennau Iaith Gymraeg y fewnnyd.</p>

**Pam fod y Safonau yn bwysig?**

**Why are the Standards important?**

- I wella gwasanaeth i gwsmeriaid
- Better customer service
- Fel bod Cymraeg a Saesneg yn cael eu trin yn gyfartal
- English and Welsh should be treated equally
- i hyrwyddo ein hlaith
- To promote our language
- Canlyniadau polisi gweli ar gyfer pobl Cymru
- Better policy outcomes for the people of Wales

Chwiliwch am 'Safonau laith' ar y fewnrwyd.  
Search 'Welsh Language Standards' on the intranet.

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**Wyt ti'n barod?**  
**Are you ready?**

Cofia ateb pob galwad ffôn gyda chyfarchiad dwyieithog  
i ddangos i'r galwr bod Llywodraeth Cymru yn hapus i dderbyn galwadau Cymraeg.

Always answer the phone with a bilingual greeting  
This demonstrates that the Welsh Government is happy to take calls in Welsh.

Good morning

Prynhawn da

Good afternoon

Bore da

Chwiliwch am 'Safonau laith' ar y fewnrwyd.  
Search 'Welsh Language Standards' on the intranet.

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## Cymorth i staff    Support for staff

### Canllawiau Cyflym i...

- Ateb y ffôn yn ddwyieithog; • Answering the phone bilingually;
- Drafftio dwyieithog; • Bilingual drafting;
- Defnyddio e-bost yn ddwyieithog; • Using e-mail bilingually;
- Drefnu cyfarfodydd a digwyddiadau; • Organising meetings and events;
- Weithio gydag adrannau Llywodraeth y DU; • Working with UK Government departments;
- Newid Microsoft Office i'r Gymraeg (video) • Changing Microsoft Office to Welsh (video)

### Quick guides to...

## Cymorth i staff    Support for staff

Templed i arwyddion i staff (e.e. wrthi'n cyfweld, cyfarfod wedi symud, ddim yn gweithio)

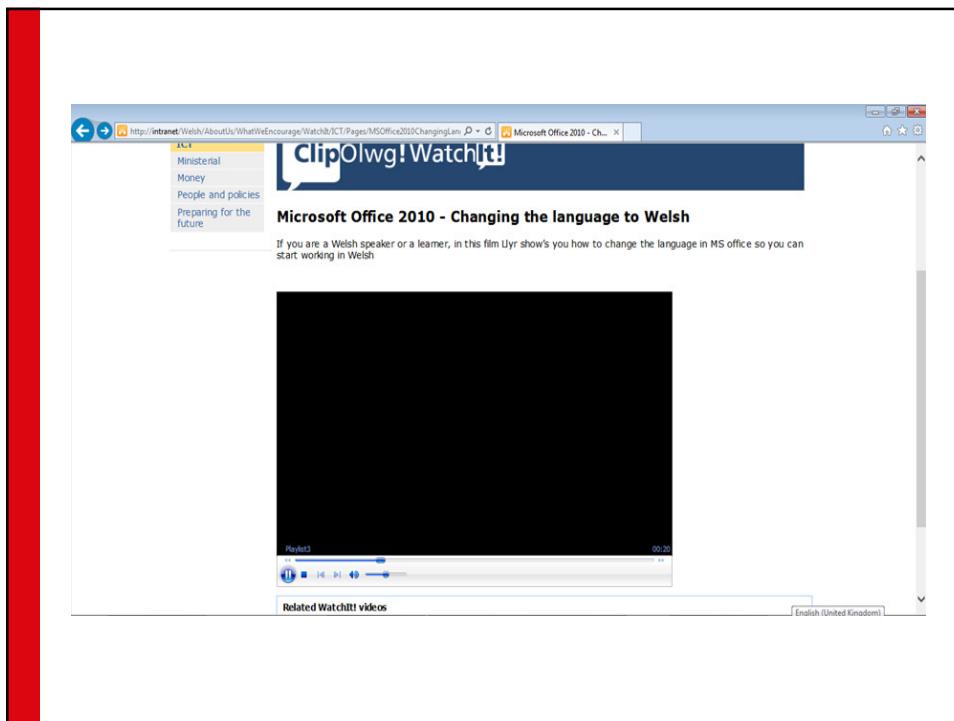
Signage templates for staff (e.g. interview in progress, meeting room moved, out of order)

Canllaw ar ddefnyddio gwirydd sillafu/gramadeg a BydTermCymru

Guidance on using spell/grammar check and BydTermCymru

FIDEOS - Sut i...ddefnyddio technoleg Cymraeg (e.e. newid iaith Mac i'r Gymraeg, newid Facebook i'r Gymraeg, teipio acenion Cymraeg)

VIDEOS - How to...use Welsh language technology (e.g. changing Mac to Welsh, change Facebook to Welsh, type Welsh accents)



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Byw Dysgu Mwynhau

Gewyd i ... ddefnyddio technoleg Cymraeg

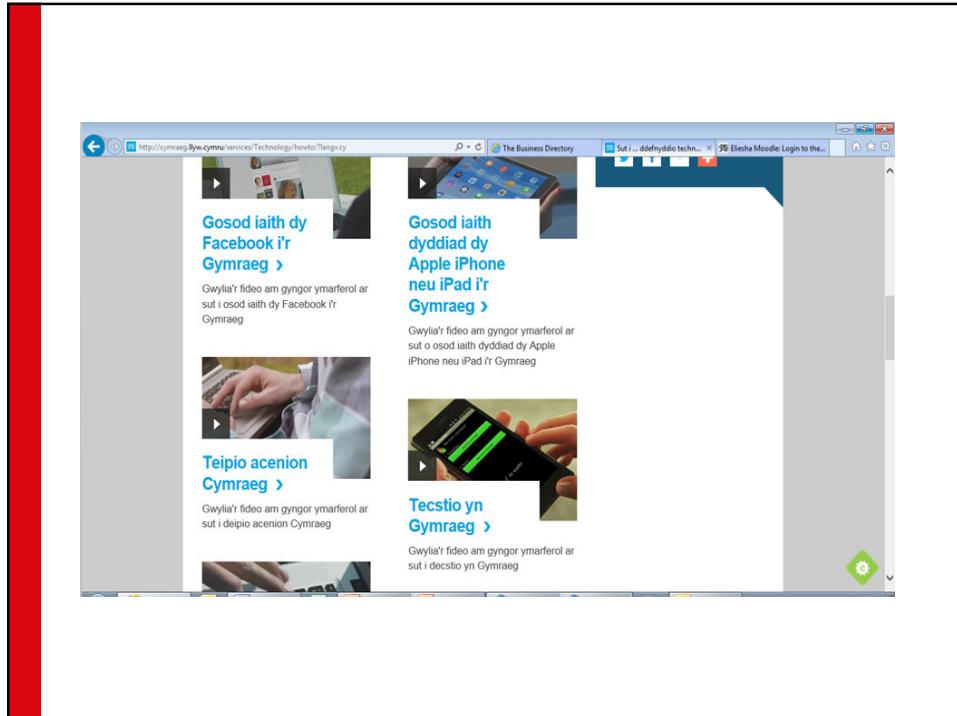
Sut i ... ddefnyddio technoleg Cymraeg

Gwylia ein fideo "Sut i..." am gymorth ymarferol ar sut i ddefnyddio mwy o dechnoleg Cymraeg ar dy gyfrifiadur, tabled neu ffôn bob dydd.

Ry' ni wedi cymhyrchu cyfres o fideo ymarferol i helpu gyda'r defnydd o dechnoleg Cymraeg ar feddalwedd. Wyt ti wedi ystyried trai rhwngwneb dy ddyfais ſi?

**Gwasanaethau**

- Sut i ... ddefnyddio technoleg Cymraeg
- Newid Windows 8 i'r Gymraeg
- Gosod dy e-bost i'r Gymraeg
- Gosod iath dy Facebook i'r Gymraeg



**Ble alla i gael rhagor o wybodaeth?  
Where can I find more information?**

- Y Fewnrwyd/ Intranet
  - Un man / one stop shop
- Brandio / Branding
- Fideos / Videos
- [Cynllun.Iaith@Cymru.gsi.gov.uk](mailto:Cynllun.Iaith@Cymru.gsi.gov.uk)